



COMPLETE CONTROL

in over 80% of cases of

S E B O R R H O E I C D E R M A T I T I S *of the scalp*

81 PER CENT to 87 per cent of all cases of seborrhoeic dermatitis of the scalp — as well as 92 to 95 per cent of cases of common dandruff — were completely controlled with SELSUN during clinical trials with 400 patients. SELSUN was reported to restore the scalp to a healthy condition and, after the initial period of treatment, to keep it completely free of scales and the secondary symptoms of itching and burning for one to four weeks with each application. ● This new product is frequently effective in cases where the usual sulphur-formula products fail to bring satisfactory results. Yet SELSUN is much simpler to use . . . being quickly and easily applied while washing the hair, and then rinsed out completely. SELSUN thus leaves the hair clean and odourless, with no problems of linen staining or hair discolouration. ● Extensive toxicity studies showed that no ill effects resulted from the external use of SELSUN in the manner recommended, even in cases where the scalp was abraded. It is doubtful that SELSUN would by accident be taken internally, since it is quite distasteful and acts as an emetic. SELSUN is supplied (with complete directions for use) in 4 fluid ounce bottles. **Abbott**

SELSUN *Suspension*

TRADE MARK

(SELENIUM SULPHIDE, ABBOTT)

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